

## MODEL OFFICE CONCEPT

DEPARTMENT OF PUBLIC SOCIAL SERVICES
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## **OVERVIEW**

- Background
- Goals
- Model Office Concept Vision
- Roles & Responsibilities
  - Navigator
  - Customer Service Representative
  - Customer Service Supervisor
  - Customer Service Liaison/ADA Supervisor
  - Cashier
- Self-Service Station
- Your Benefits Now (YBN) Features

## **BACKGROUND**

- □ DPSS customers were challenged with crowded lobbies and long wait times that impacted Districts' case processing and operations.
- DPSS implemented the Model Office Concept (MOC) in 31 district offices to streamline services and provide customers with a structured lobby
- MOC established access stations to resolve transactional issues, established self-service stations, and located Customer Service Liaisons in lobby to assist customers navigate through the system with a focus on individuals with disabilities.

## **GOALS**

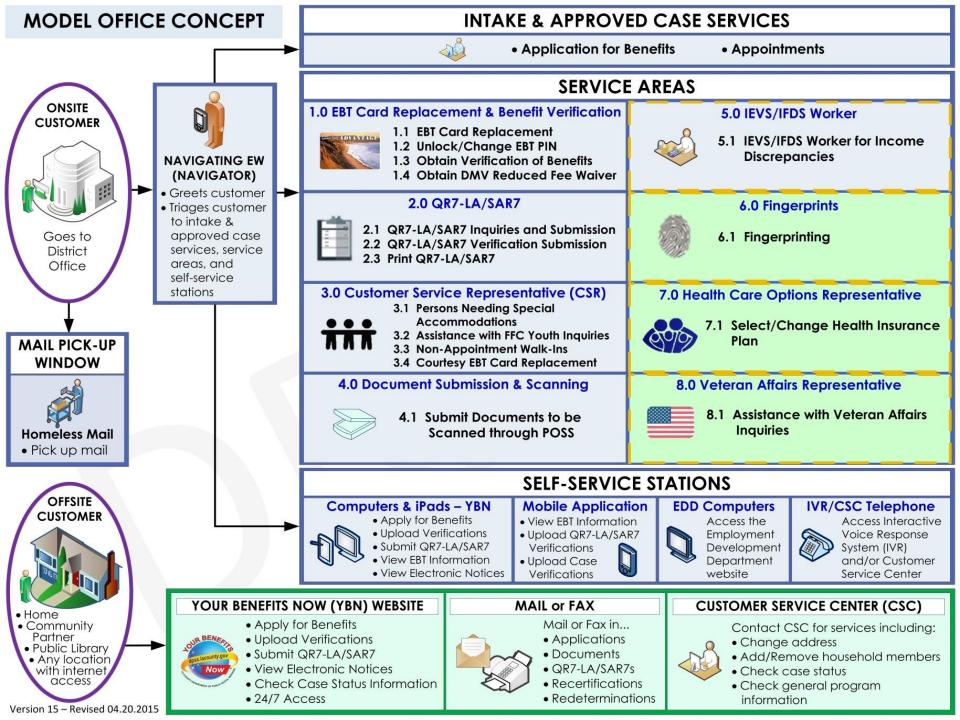






- ✓ Quicker identification and assistance of Customers in need of Reasonable Accommodations
- ✓ Increased Customer Satisfaction
- ✓ Increased worker's desk time





### **NAVIGATING ELIGIBILITY WORKER**



The Navigator is the first point of contact & a critical role in ensuring that the Customer has a good experience. Also, they are critical in helping to maintain an efficient lobby flow.

- Check-in customers Using the Mobile iPad to check in customers who have an appointment, applying for benefits, or Quick Service area.
- Identify individuals who may need reasonable accommodations (NSA/ADA) and provide a "Warm Hand Off" to the Customer Service Liaison (CSL) and/or the ADA Supervisor.
- Triage customers to the quick Service Areas expediting commonly requested services such as EBT Cards, QR7-LA, SAR7, etc.
- **Educate** customers on **Self-Service** options that allow online access to case information and services.

### **CUSTOMER SERVICE REPRESENTATIVE**



The goal of the CSR is to offer meaningful interactions that resolve requests at first point of contact.

# CSRs provide quick services without having to see a Case Carrying workers such as:

- EBT Card Replacement.
- Verification of Benefits.
- QR7-LA/SAR7 review for completeness.
- Document submission while providing customer receipts.
- Other case related questions and other quick non-appointment transactions.

CSRs ensure the accuracy of the District's Performance Outcomes by checking-in/out customers through LRS Reception Log. CSRs promote Self-Service and distribute the YBN brochures.

### **CUSTOMER SERVICE SUPERVISOR**



The Customer Service Supervisor (CSS) role is key in reinforcing a good customer experience and ensuring that all components of the Model Of Concept are always available.

#### The CSS supports the CSR staff by ensuring the following:

- CSR staff and back-ups are scheduled to cover service areas at all times.
- CSR staff are complying with check-in/out customers through LRS Reception Log.
- CSR staff are providing a "warm hand off" and expedited services to customers with special needs (ADA/NSA).
- Equipment is functioning properly, and signage is posted and legible.
- Compliance with Portable Equipment Log (PA540)
- Open and prompt communication with Administration and CSR staff regarding lobby operation.

### **CUSTOMER SERVICE LIAISON/ADA SUPERVISOR**



The CSL and the ADA Supervisor ensure that customers with disabilities are provided reasonable accommodations.

- Ensure district office personnel adhere to ADA policies, including:
  - Identify and assist persons with disabilities;
  - Clear inside and outside lines;
  - Expedite service for persons with disabilities as needed; and
  - Provide warm hand-offs of customers from one staff member to another.
- Escalate customer service related issues that cannot be resolved at the district office level.
- Actively engage district office administrators and staff to adhere to customer service initiatives.

### **CASHIER**



The Cashier plays an important role by providing the customer with timely issuances and efficient services.

- Issue EBT cards, temporary Medi-Cal Benefit Issuance Cards (BIC), transportation, and Live checks as soon as they appear on the assigned task.
- Timely Issuances Cashier must ensure they issue the EBT cards on a flow basis. Holding the EBT cards until there are significant clients severely impacts the lobby traffic.
- Monitor and update LRS District Reception Log.
- Promote Self-Service by distributing the YBN brochures.

### **SELF-SERVICE STATION**

The Self-Service station at DPSS district lobbies is used to familiarize customers and bring awareness of the services available through Your Benefits Now (YBN).



- All-in-One Computer
- Keyboard/Mouse
- One-Touch Scanner
- Ergotron Desk
  - Height Adjustable (Sit-stand options)
  - Adjustable Monitor Arm
- Hand Sanitizer Dispenser
- E Wipes
- YBN Brochures
- YBN Self-Service Banner

## YOUR BENEFITS NOW (YBN) FEATURES



Computer

#### **ACCESSIBLE FROM**

- Home
- Community Partner(s)
- Public Library
- DPSS district office
- Any location with internet access
- Mobile smart device



Mobile Smart Phone

#### YBN FEATURES

- Apply for Benefits
- Upload Verifications
- Submit QR7-LA/SAR7
- Check Case Status Information
- View EBT Information
- View Electronic Notices
- 24/7 Access



YBN Brochure

# **QUESTIONS?**

